

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500
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Vol. 20, No. 3

January 16, 1965

THAT BIRTHDAY BUSINESS

Here's the Club's schedule for the upcoming February holidays:

The bar and grill will be open for members' use on Friday, Feb. 12, Lincoln's Birthday. All other Club facilities and offices will be closed.

The Club will close completely on Washington's Birthday, Monday, Feb. 22.

Texas-Size Inaugural to Pack Them In

By JESSIE STEARNS
Columbus Dispatch

WASHINGTON — The Texas-sized \$1, 650,000 Inaugural of the 36th President of the United States on Wednesday is attracting record attendance at all events.

Warren Duffee, UPI, chairman of the Standing Committee of Correspondents, US, has managed to save 600 seats in

the front stand for the working press.

Coverage at the swearing-in ceremony at 12 noon was planned to accommodate 756 press; radio and television, 180; and guests of the media, 626.

After President Johnson invited the Mormon Tabernacle Choir to sing at the event, space had to be provided to seat them. This caused redesigning of the working press area.

Duffee says about 10 per cent of the correspondents covering will be from the foreign press. The exact number is not known in advance because they will just come, and space will be provided.

Sam Brightman, publicity chairman of

(Cont'd on page 5)

GIELGUD, ALBEE OF 'TINY ALICE', WEDNESDAY LUNCHEON GUESTS

The star, playwright, director and producer of the new Broadway play "Tiny Alice" are the cast of notable guests due for this Wednesday's luncheon at 12:30.

The headliners are actor John Gielgud and playwright Edward Albee. Director Alan Schneider and co-producer Richard Barr also will be in attendance.

This play, which opened late in December, is Albee's first major contribution since "Who's Afraid of Virginia Woolf" was almost unanimously acclaimed by critics in 1962 ("Ballad of a Sad Cafe", which appeared last year, is an adaptation of Carson McCullar's novel). It has been described variously as a mystery story and an allegory. According to the playwright, the title itself is part of the mystery.

"Tiny Alice" left the reviewers and audiences to argue about its meaning. "The play means to take a man down a certain path and then show him that no such path existed," was the comment of *New York Herald Tribune* critic Walter Kerr. *The New York Times'* Howard Taubman decided that Albee is writing "about the passion of a Christ-like figure, if not of Christ Himself." *Time's* verdict was that "Albee has written a drama of the post-Christian mentality, but its only emotional vitality derives from Christian symbolism and experience."

More discussion will inevitably follow at Wednesday's session.

Come to Coney Island This Thursday Night

Carnival games, boardwalk attractions and prizes galore will be featured at the Coney Island party in the 10th floor lounge and bistro room at 6:30 p.m. this Thursday, Jan. 21.

Entertainment will include an old-fashioned barbershop quartet, a strolling accordionist and, hopefully, a hoochy-koochy dancer of the classic school (though this last was not confirmed at *Bulletin* press time).

The evening's cuisine will be the world-renowned food of Nathan's Famous with such boardwalk specialties as shrimpboats, hotdogs, hamburgers and the like, served by Nathan's own staff in old-time Coney costumes.

A special price of only \$3 has been set for the evening.

Following last week's *Bulletin* notice, a number of members have volunteered to help run the games and assist in other ways, but still more are needed. If you'd like to help, call Jay Nelson Tuck at CH 3-7414.



TINY ALICE: John Gielgud stars with Irene Worth in the new Albee drama.

Member's Name
(when giving order)

Mark "cash"
or "credit"
(as desired)

Member's
Card No.

Top Copy
for
Member

Bottom Copy
for OPC

PAY ONLY THIS

Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Tues., Jan. 19 — Luncheon for "Tiny Alice" star Sir John Gielgud, playwright Edward Albee and director Alan Schneider. 12:30 p.m. \$3.50.

Tues., Jan. 19 — Turkish Regional Dinner. 6:30 p.m. \$5.

Thurs., Jan. 21 — Coney Island Winter Carnival, featuring Nathan's Food on the Fairway, Games of Skill, prizes, entertainment, 6:30 p.m. \$3.

Tues., Jan. 26 — Music Night, Metropolitan Opera Studio — 10th floor, 8:30 p.m.

Wed., Jan. 27 — Book Night for "Only You Dick Daring", by Merle Miller and Evan Rhodes. Cocktails, 6:30 p.m., dinner 7:30 p.m. \$4.20.

CHECK THIS: NEW DESIGN FOR CLUB

Starting Monday, you'll find some changes when you pay or sign for your check in the OPC dining room or grill, the House Committee has announced.

A new check design (see cut above) will be in use then.

First, the check is in two parts so that you can be given a lightweight copy — you may wish to keep it at your office or home for your personal records, or you may discard it if you wish. This will be a big help to record keepers.

Second, you will sign both your name and your Club number at the top of the check *when you order*, and you can mark a box stating whether you prefer to pay cash or have it charged to your account. This will eliminate any possible confusion on this score. If it is marked cash, and you have a copy attesting to this, it is proof of payment.

Lastly, the new card has been designed to fit smoothly into a new accounting system being set up under the direction of office manager Frank O'Rourke, which will give the office more efficient controls while still being completely compatible with present cash registers and office bookkeeping machinery.

All employees are being instructed to completely fill in the check, asking for your name and number in the beginning, and then seeing that all prices are completed before they turn over your copy to you.

WORLD-WIDE TICKER

Edited by JERRY KRISKA

MEXICO CITY . . . from JAIME PLENN

Gerry Robichaud, of Chicago Daily News and other Knight papers, is on extended tour of South America, due back in January . . . William Gaudet, publisher of Latin American Report, New Orleans, left for Guatemala after several weeks in Mexico City . . . Carl Migdail, US News & World Report bureau chief, is totting up losses after fire which destroyed three floors of mid-town building, including his office . . . Juanillo Gonzalez, representative of Cuban exile magazine, "Bohemia Libre," is on swing through Central America . . . Cecilia Isaacs, Vision Magazine, New York, is on Mexican vacation.

Bert Quint, CBS News and NY Herald-Trib, is back after trips to Central America and Paraguay, waiting for Dictator Peron, who never showed up . . . William Himmer, of Washington's National Press Club, was a recent visitor at Foreign Press Club.

Large numbers of U.S. press came here for Gustavo Diaz Ordaz inauguration Dec. 1 — some as working press, some junketing at Mexican Government expense . . . Peter Anderson, Time-Life staff photographer, went off to NY for holidays . . . Other recent Press Club visitors: Douglas Smith, Scripps-Howard, Washington, D.C.; Nelsen Benton, CBS News, New Orleans; Tad Szulc and Juan de Onis, NY Times . . . Paul Kennedy, Mexico-based NY Times-man, is off on another Latin American swing.

MADRID from BARRY BISHOP

Sunny Spain now needs rain to end water rationing in the Madrid area. But nothing stops the visitors, and the country had a banner year in tourist travel.

Madrid's International Press Club gets better all the time, and new restaurant service makes Calle Pinar 5 a popular luncheon spot for journalists.

(Cont'd on page 8)

THE WRITER VERSUS TV IS BOOK NIGHT TOPIC

A tale as danger-fraught as any of Pauline's perils is the story of writing a pilot script for a TV series, the subject of a new Merle Miller-Evan Rhodes volume, *Only You Dick Daring*, to be spotlighted at the Jan. 27 Book Night.

The new book chronicles the adventures, mishaps and rising and falling (mostly falling) fortunes of the writer who works for television. The story is a spoof but is based on the authors' odyssey through the creation of a script for a projected Jackie Cooper TV series — ultimately turned down by the network, CBS.

The book will give its authors and their panel a chance to launch into a general balloon-pricking session about writers versus the television industry.

Cocktails at 6:30 p.m. start the evening.

'65 PUBLICATION PROJECTED FOR NEW WHO'S WHO

The seventh edition of the *Who's Who* of the Overseas Press Club of America — and the first to appear in three years — will be published late in 1965.

The *Who's Who* Committee held its organizing session last week, at a luncheon in the Time & Life Building. On hand to summarize the editorial and publishing experience accumulated in earlier editions were *Jess Gorkin*, *Art Milton*, *Dorothy Omansky*, *John Wilhelm* and *Will Yolen*. Also attending: *Jay Brennan*, *Bea Dobie*, *Ed Hamilton*, *Leonard Mordell*, *Hugh Mulligan*, *Chet Williams*, and Chairman *Dick Williams*.

The committee's immodest aim: to make this OPC publication the world's most valuable directory and ready-reference work for the profession. A number of members have already contributed new or amended entries for *Who's Who*, Vol. VII. While this information will be filed for use in the new edition, members are asked to use the new *Who's Who* questionnaire forms for biographical entries. To avoid re-querying and to make the edition as up-to-date as possible, these forms will not be mailed to members until spring.

Club Gets Tapes for Presentation Use

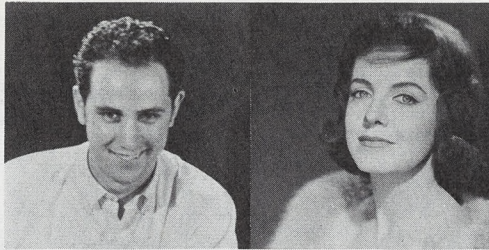
Two pilot tapes of the OPC television series entitled "International Interview" which has been aired weekly over Channel 31 (UHF) for the past month have been acquired by the Club for a minimal sum.

Negotiations are now underway to syndicate the series of 13 programs. Two presentations were read to the Executive Committee meeting on Jan. 6 at which purchase of the tapes was approved. Others will be welcomed so that the Club can choose from the widest possible selection of sales agents.

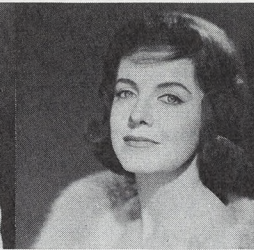
The objective is to widen public awareness of the Club as a news forum and to provide some revenue.

In a progress report, the Radio-TV Committee announced that six programs have been taped on radio and TV, of which four have been aired. The most recent in which Amb. Orhan Eralp of Turkey was interviewed by *Henry Thody*, *Sara Korle* and *Panos B. Peclaris*, was seen Wednesday evening in the 10th floor lounge by special arrangement with WNYC.

Richard Green of the Radio-TV Committee was on hand at the Executive Committee meeting to explain technical details of syndication. Chairman *Charles*



Barker



Williams



Marsh



Siena

Four Metropolitan Opera Studio Stars Headline Jan. 26 Musical Performance

The first musical evening of the new year, on Tuesday, Jan. 26, will feature four rising young operatic stars of the Metropolitan Opera Studio.

They are Nancy Williams and Jane Marsh, sopranos; Sean Barker, baritone; and Jerold Siena, tenor. They will be accompanied by Maestro George Schick, Music Director for the Studio, and John Ryan, member of its coaching staff.

The Studio, founded in 1960 by the Metropolitan Opera Company and now sponsored in New York by the Lincoln Center for the Performing Arts, is in its fifth year of presenting abridged versions of standard of operatic works in English throughout the country.

Miss Williams, a mezzo-soprano, has been with the Metropolitan Opera Studio since it began. She sang in the premiere presentation of Luigi Dallapiccola's

"Parole di San Paolo" in Washington last fall, and has recently appeared with the Philadelphia Lyric Opera and the San Francisco Spring Opera. She is featured mezzo soloist on a current Vanguard recording of Mahler's Eighth Symphony.

A graduate of Oberlin College with a psychology major, Miss Marsh made her debut last year playing Pamina in Mozart's "The Magic Flute", produced at Chataqua, N.Y.

Barker comes to the Studio by way of the American University in Beirut, Lebanon, making his New York City Opera debut last season. He also has sung with the Manhattan Opera Theatre, Turnau



Schick

Opera and with the American Savoyards. In addition to opera, he has appeared in concert, oratorio and musical comedy.

Siena received his musical training at the Mannes College of Music and the Accademia di Santa Cecilia in Rome. He has performed with the Marlboro Festival, the Cleveland Orchestra, and the Sienese Summer Festival at Siena, Italy. He made his television debut this past season in the NBC Opera production of Donizetti's "Lucia di Lammermoor".

The Maestro is a graduate of the Prague Conservatory and began his operatic career at 19 directing operatic repertoire for the Prague Opera. After he arrived in America, he became musical coach and director for opera star Rise Stevens. He joined the staff of the Metropolitan in 1958 and in 1961 became musical consultant. Ryan, a graduate of Julliard, joined the Studio in 1961.

Master of ceremonies for the evening will be *John Gutman*, assistant manager of the Met. Gutman, director of the Metropolitan Opera Studio, was instrumental in its launching. *Jack Frummer*, Music Committee chairman, will preside.

Concert time is at 8:30 p.m. Bar service will be available.

E. Campbell, Jr. explained the need for the Club to acquire the tapes from WNYC, which usually erases them after broadcasts.

To preserve these for syndication the programs would have to be transferred. In this way the Club will have its pilots and can select a distributor after due consideration.

These guests have been interviewed on the WNYC-OPC series: Chief S. O. Adebo, Nigeria; Amb. Zenon Rossides, Cyprus; Amb. Eralp, Turkey; Amb. Dimitrios Bitsios, Greece; (the Cyprus cycle); Amb. Marietta Tree, U.S.; and Amb. Arvid Pardo, Malta.

Lord Caradon, UK, and the UN Ambassador from Afghanistan are due for taping this month.

Sylvia Taylor, producer, and *Seymour Siegel*, moderator, complete the all-OPC roster for the program series.

The programs can be seen every Wednesday at 8 p.m. on Channel 31 and heard every Friday at 4 p.m. on WNYC FM (and AM when the time is not preempted by the UN).

Next week: the appearance of Amb. Bitsios of Greece.

(See related photo story on following page.)



AIR TIME: "International Interview", the new OPC series being carried by WNYC Channel 31 goes on the air, with panelists *Henry Thody*, *Sara Korle* and *Pano Peclaris* interviewing Turkey Ambassador *Orhan Eralp* (seated at right with WNYC moderator *Seymour Siegel*). See related story on page 3.



SENDOFF: At one of the first sessions of the new series were (from left) *Mary Hornaday*, interviewee *Marietta Tree* of the UN Mission; *Barrett McGurn*, *Walter Rundle* and *Seymour Siegel*.



PANEL: OPC members comprise all interviewing panels — such as this one which includes *Victor Riesel*, *Ralph Salazar* and *Leon Dennen*.

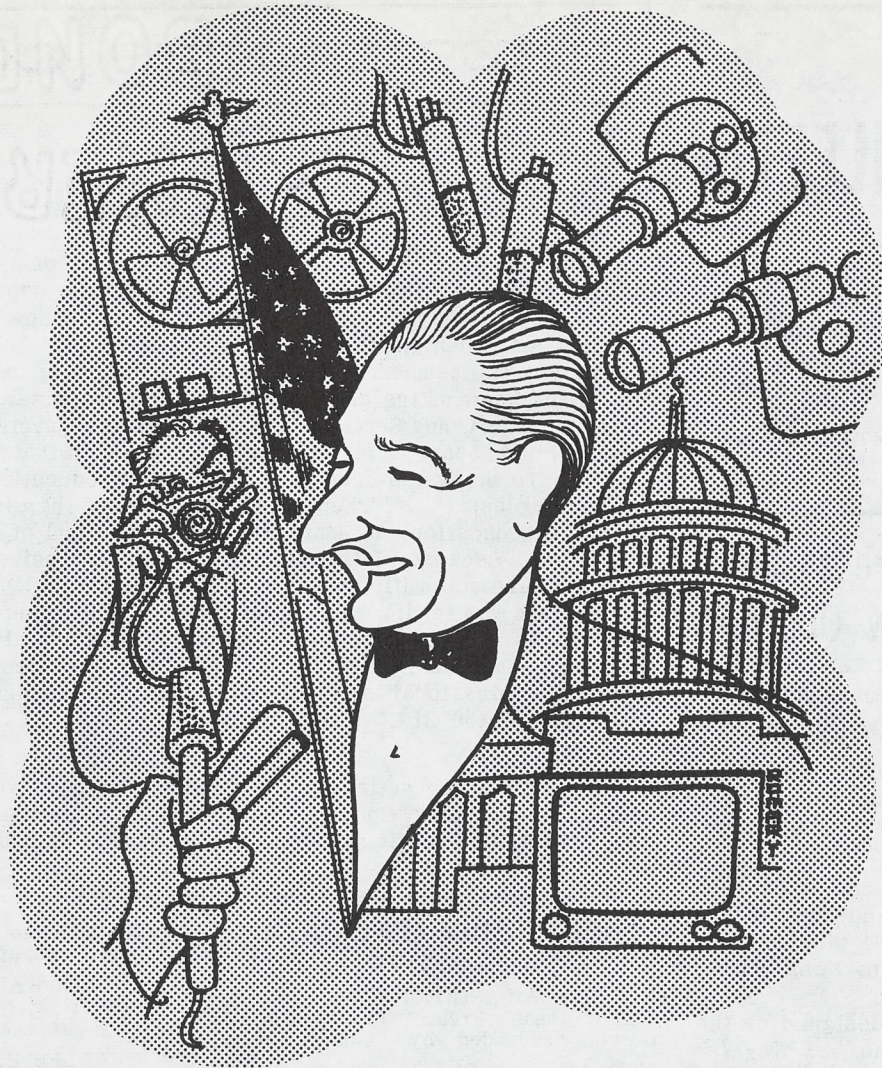


MEETING THE PRESS: First guest in the series was Nigeria's *S.O. Adebo*, shown here with the moderator.

OPC VIDEO VENTURE



PLANNING SESSION: Pre-show conference is with panelist *Sara Korle*, Radio-TV Committee chairman *Charles Campbell*, moderator *Seymour Siegel* and producer *Sylvia Taylor*.



Drawn for the *Bulletin* by Fred Romary.

LBJ SAID, 'Y'ALL COME', AND NEARLY EVERYONE IS (Cont'd fr. page 1)

the Inaugural and Democratic National Committee, stated early that all photographers and reporters from foreign newspapers and magazines would be accredited.

During the campaign, President Johnson often said: "Y'all come to Washington for the Inaugural," and they are coming from everywhere.

• Every bed — 20 of them — in the White House will be occupied during Inaugural week. The Johnsons' guests are relatives and close friends.

Dale Miller of Dallas, Texas, Inaugural chairman named by President Johnson, has reduced the parade participants to 15,000. This is about half of the marchers in the 1961 parade which ran long after dark.

Miller has limited each state to a governor's car, a float, a band, and one marching unit. He says that the

Hawaiian contingent will pass by the White House reviewing stand before 5 p.m., when darkness falls.

Television coverage will be greater than ever before. Mrs. Lyndon Johnson asked early that the coverage be extended so that the millions of people unable to attend could view it in their homes.

The first scheduled Inaugural event is the reception for distinguished ladies at the National Gallery of Art on Monday afternoon.

The Democratic gala with top talent includes Sophia Loren, Carol Channing, Johnny Carson, Alfred Hitchcock and others, who will perform before President and Mrs. Johnson and 8,000 other people on Monday night. Tuesday, the events of the day open with the Governors reception. The other three activities — the reception honoring Vice President-

elect and Mrs. Humphrey, Young Democrats reception and dance, and the Inaugural concert — are all open to the public.

Some tickets are still available for the parade. The top-price ducats — \$25 and \$15 — are sold.

The closing activity — the four Inaugural balls slated for 30,000 people and costing \$40,000 — will be held at the District of Columbia Armory, the Mayflower, Shoreham and Sheraton-Park Hotels. At each location members of the President's cabinet will be hosts in the presidential box.

For all these events, Duffee has assigned tickets to the working press, except those parties open to the public.

President Johnson's hand is shown in the switch to business suit from morning clothes for his oath-taking and a wearing of the tuxedo instead of white tie and tails at the Inaugural ball.



THE OVERSEAS PRESS BULLETIN

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Lawrence F. Mihlon

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Tel. CI 6-4918.

Hong Kong's Press Club Moves Into New Quarters

HONG KONG — The Foreign Correspondents' Club here has begun a new era, 27 years after it first began in Chungking.

The Club inaugurated its new premises atop (on the 25th floor) of the Hong Kong Hilton Hotel with its annual meeting during the recent holidays.

The club premises, converted from four separate rooms, include bar, dining room, lounge and library, plus a panoramic view of both Hong Kong Harbor and of its fabulous Peak.

The conversion was designed by the club's Ed Meagher of the *Los Angeles Times*.

"It was a fitting achievement for outgoing president Guy Searls of Radio Press International and David J. Roads of McGraw Hill World News that the club was in a financial position to make the move from its earlier smaller premises, and to the full and continued support of the club's associate membership," commented ABC's Stanley Rich, who was elected new president during the opening annual general meeting.

Others elected at the meeting were Meagher, vice president; Marvin Farkas of UPI Newsfilm, secretary; and Roads, treasurer.

The club's new correspondent committee members include Anthony J. Lawrence, BBC; Robert Karr McCabe, *Newsweek*; Forrest Edwards, AP; John Shaw, *Time*; and Charles Smith, UPI.

Non-correspondent committee members are T. P. Cleaver, BOAC; James Reid, Queen Mary Hospital; M.A.B. Stevenson, Government Information Services; Harry Odell, Harry Odell Productions, Ltd.; Charles Harvey, Harvey Associates Advertising; and Randolph Feltus, Hilton Hotel representative.

PRESIDENT'S COLUMN

What's the use of a club?

A recent issue of "The Percolator", the periodical of the 65-year-old Chemists' Club, goes into the pros and cons and comes up with some answers, all of them applicable to the OPC. Written by Dr. Lincoln T. Work, a past-president, the piece said this:

"The club's basic functions continue in spite of changes in the modern way of life: the telephone, living and working in suburbia, noon-time dieting, the tax man's look at corporate expense accounts, and the jet dinner flights to get home without spending another night in New York It would be natural to evaluate how the club serves its members by cultivating useful meetings with each other; for this is the heart of the club. Many a chance encounter has solved a problem The Internal Revenue Service stressed such meetings . . . as social in nature. It became necessary to take the opposite position that they were largely educational To break the deadlock, I inquired if education meant to them the teacher before the class Then I reminded them of the classical university story that the unit of education was Mark Hopkins on one end of a log and the student on the other Because of the truth in it the point stuck that members meeting did often have scientific and educational value"

Dr. Work was telling about a successful fight to get his club recognized, for tax purposes, as a vital professional and not "just a social" center. The same negative centrifugal influence of suburbia which Dr. Work described on the one hand, and identical professional as well as personal advantages which he listed on the other, work in the OPC's case.

* * * * *

The cliffhanger serial on the Club's efforts to get in the black had a good episode in December. Compared with a \$300 loss in the last month of 1963 we made well over \$1,000 profit this time (while paying \$1,000 a month more in salaries.)

Barrett McGurn

MEMBERSHIP APPLICATIONS ACTIVE

RODNEY W. ANGOVE — The Associated Press, Paris, France. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

EUGENE F. COYLE — Time Magazine, Montreal, Canada. Proposed by *Marshall Loeb*; seconded by *John N. Wilford*.

WINTHROP STEPHENSON GREENE — Worcester Telegram (Worcester, Mass.), Vienna, Austria. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

FRANK V. GREIF — American Forces Network, Europe. Proposed by *Eugene M. Cagle*; seconded by *Bill Shaw*.

JOHN PAUL GRIMALDI — American Forces Network, Burgraben, West Germany. Proposed by *William W. Marsh*; seconded by *Bill Shaw*.

ALAN H. GROSSMAN — Time Magazine, Montreal, Canada. Proposed by *Marshall Loeb*; seconded by *John N. Wilford*.

LEWIS E. HAWKINS — Associated Press, Washington, D.C. Proposed by *Lawrence Blochman*; seconded by *Hal Boyle*.

DAVID M. JAMPEL — Variety, Inc., Tokyo, Japan. Proposed by *Robert Trumbull*; seconded by *John Roderick*.

LYNN MILLAR — Free-lance photographer and writer, New Delhi, India. Proposed by *John Stuart, Jr.*; seconded by *Marilyn Silverstone*.

ASSOCIATE

FLORENCE STRAUSS DAY — Free-lance, New York, New York. Proposed by *Jack Le Vien*; seconded by *Adele Gutman Nathan*.

EUGENE V. DOWNEY — Eastern Color Printing Company, New York, New York;

(F) Chicago Sun and Sun-Times and Waterbury Newspapers.

JULIAN FALK — Little & Ives Co., Inc., New York, New York, Proposed by *Richard P. Cecil*; seconded by *Barrett McGurn*.

CHARLES B. FORBES — The News-Review Publishing Corp., Riverhead, New York. Proposed by *Thomas O'Toole*; seconded by *Michael G. Crissan*.

LEWIS C. FRANK, Jr. — Interscience Information Inc., New York, New York; (F) Editorial Projects, Inc., New Republic. Proposed by *Matthew Huttner*; seconded by *Will Yolen*.

LISA HOWARD — Free-lance radio and television, New York, New York. Proposed by *John MacVane*; seconded by *Ed Edwin*.

VICTOR L. JAMESON — General Council, United Presbyterian Church USA, New York, New York. Proposed by *George Dugan*; seconded by *Jo-ann Price*.

GEORGE J. LEROY — Master Newspaper Syndicate, Inc., New York, New York. Proposed by *Sylvia Schur*; seconded by *Jean Baer*.

BETTY JESSEL LEWIS — Lewis Radio-TV Productions, Inc., New York, New York. Proposed by *Charles Pinchman*; seconded by *Charles E. Campbell, Jr.*

*LUCY NEUMARK — Hart Publishing Company, New York, New York. Proposed by *Lillian G. Genn*; seconded by *Lucy Goldsmith Shore*.

DEADLINE REMINDER

All material for classified listings
and the People & Places column must
be submitted by noon Monday. All
other material is due noon Tuesday.

Placement

New York City:

A-315 Wanted: Fin. P.R. writer with placement ability, 3 to 4 yrs. bus. news exp., for financial P.R. agency; Salary: \$8,000-10,000.

A-314 Wanted: Basic fin. writer, heavy on originating bus. news stories & features for P.R. agency. Salary: \$10,000-12,000.

A-313 Wanted: Writer with 2 to 3 yrs. Radio-TV news writing exp. for major P.R. agency. Must be facile writer with knowledge broadcast news style. Salary: \$8,000-10,000.

A-312 Wanted: Young P.R. man to handle press relations for industrial World's Fair exhibit and if successful in job to head up N.Y. P.R. office for sponsoring company on continuing basis. Good press contacts, news writing ability, creative mind, newspaper or other editorial exp. Salary: \$10,000-12,000.

A-311 Wanted: P.R. professional with overseas contacts, news and/or P.R. exp.; familiar with wire services, fin. -bus news writing. Emphasis on Europe, Japan, Australia, New Zealand. For P.R. agency with heavy industry accounts. Salary: \$15,000 up, depending on exp. & ability. Share of business added incentive for right man.

A-310 Responsible P.R. position opening in int'l hq major pharm. firm: Requirements include substantial overseas working exp. in indus. P.R., in addition to journalism; some language skills; working exp. or educ. in pharm. or med. field or in biological science; suitable writing skills, creativity, capacity to work with people of other nationalities. Submit resumes; state salary requirements.

A-309 Wanted: Young P.R. practitioner, versatile, with good press contacts, handle releases, write speeches, program activity. For major publishing house. Salary open.

A-308 Wanted: Writer-Editor for nationally known, high-quality investment advisory service. Must write to highest standards of logical and factual accuracy. Helpful but not required: exp. in writing to sophisticated bus. audience. Room to develop into editorial & production work, if desired. Salary: \$9,000-13,000.

A-307 Wanted: Library ass't. Good Spanish & English essential; prefer some news exp. Salary: About \$450 per mo.

Upstate New York:

A-306 Wanted: Product writer with interest in industrial marketing for self-starting job on corporate public relations staff. Salary: \$8,000-9,500.

Connecticut

A-305 Wanted: Science writer for communications laboratory. Exp. in news field, publications and visual arts preferred. Salary open.

Illinois:

A-304 Wanted: Corp. P.R. dir. for major food & chem. co. with more than dozen divisions. Products range from meats and grocery items to soaps & detergents, indus- & ag. chemicals, adhesives, oils, etc. Applicant must have had exp. with multi-div. corp. at top levels, be able to develop & execute short & long-range P.R. programs.

A-303 Wanted: Combination publicity director/ass't ed. with sports publicity know-how; to write editorial copy, handle press contacts for sports association. Send resumes, state salary requirements.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

Classified

FEATURE-NEWS WRITER, PR management, for domestic or foreign clients — corporate, financial, product, personalities or governments. Experience Europe, Middle East, Asia, LatAm and as agency exec in NYC. Live media contacts here and abroad. Special projects or full campaigns. Will travel. Box 322.

FURNISHED APARTMENT SUBLET on East 66th St., for 2 to 3 months from March 1. 5 rooms, air conditioning, doorman service, \$300 per month, phone REgent 4-6305.

NY MIRROR JOURNALIST PR 35 BA Single. Here. Europe FO 4-5238.

SENIOR MEMBER, unable to read, needs typist for dictation for three hours Tuesday and Thursday afternoon. Will pay. Write OPC Bulletin, Box 323

NBC BACK TO MOSCOW

NBC News has been authorized by the Soviet government to reopen its bureau in Moscow, with Frank Bourgholtzer returning as chief.

The bureau was closed down in March, 1963.

SCHONBRUNN

WASHINGTON PHOTO COVERAGE

color — black & white

2444 Massachusetts Ave., N.W.

(202) 332-8172

Walter Kidde Constructors

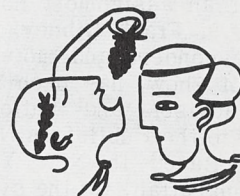
— division of Electric Bond & Share Co. — designs and constructs manufacturing plants, research laboratories and other industrial facilities for many of America's larger corporations. Its plants consistently have been among the "Top Ten Plants" selected by the editors of FACTORY magazine. Walter Kidde Constructors maintains fully-staffed offices in New York and Houston.

Helping tell the story of
Walter Kidde Constructors and other
business leaders is the business of

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PUBLIC RELATIONS



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6 p.m. to 8:30-p.m.

You can make the theatre easily — and did you know the OPC has "twofors" to Broadway hits? Pick up at front desk.

YOUR CLUB HAS HOTEL ROOMS

Double with bath
Single w/o bath

RESERVE AT FRONT DESK

PEOPLE & PLACES

By **BETTY ETTER**

ON THE GO: **Murray Fromson**, CBS News, Los Angeles, off to Viet Nam for the second time in five months. . . **Peter Model**, managing partner of Boston p.r. firm of F.P. Model & Co., leaves Jan. 21 for a three-week business trip and ski vacation in Europe. . . **Arky Gonzalez** and his wife Gloria heading for Honolulu, Tokyo, Hong Kong and Singapore on assignment for Town & Country, News Front and assorted other publications. Having lived in Hong Kong, they are looking forward to renewing old friendships in the Far East. Arky's latest article is a profile of the brother of the murdered Medgar Evers, which appeared in Men Only, an English magazine for men. . . **Gunther Less**, exec producer of "World Adventures" on KTLA-TV in Los Angeles and of KCOP-TV's "Hot Spots," back on the SS United States from on-the-spot filming and interviews in Curacao, Martinique and St. Thomas. After a few days in New York he's flying to Mexico City and on to Hollywood for live shows and video taping.

NEW POSTS: Reassignments for five CBS correspondents include Harry Reasoner to the White House; **Dan Rather** to London; Alexander Kendrick, Washington; Hughes Rudd, Moscow; and **Stuart Novins**, who is returning from Moscow for an assignment not yet announced. . . **Frank Gibney**, long-time Time correspondent and more recently publisher of Show, has been appointed editorial advisor and national correspondent to the Publishers Newspaper Syndicate. Based in New York, he'll cover national affairs for the syndicate's clients. . . **Alan Olson**, for the last year head of the commercial food service department of Farley Manning Associates, named assistant to the senior partner and account exec in charge of all the p.r. firm's accounts in the paper food service field. . . New director of the School of Journalism at UCLA is **Theodore Kruglak**, former prexy of the American College in Leysin, Switzerland, and author of "The Foreign Correspondents." . . After more than eight years in Orleans, France, **Stanley Silbey** leaves Jan. 22 for Stuttgart, Germany, where he will be deputy information officer for the Seventh US Army. The latch string is out for OPCers who happen to be in that neighborhood. . . **Arthur R. Railton** has been promoted to v.p. in charge of public relations for Volkswagen of America, after four years as p.r. manager. . . **Arthur Reef** appointed director of corporate public relations for American Metal Climax, Inc.

ARTICLES: **Ben Zwerling**, who

publishes the newsletter "Tariffs & Trade," discussed US-USSR trade prospects in the NY Herald Tribune's annual economic survey Jan. 10. It was syndicated by the H-T's news service.

BOOKS: **Sylvia G.L. Dannett's** "Profiles of Negro Womanhood" Vol. 1, 1619-1900, is being officially released in February by the Negro Heritage Library Editorial Heritage, Inc. One of a series of ten books, among its co-authors are Dr. Martin Luther King, Jr., and Jackie Robinson. Pre-publication, Mrs. Dannett was off to St. Croix for some fishing after accompanying her husband to Puerto Rico for a three-day lecture series at the University there. . . "Latin American Names in the News: a Guide to Pronunciation" has been released by the Committee for the Americas, of which Miss **Duncan MacDonald** is president. The list includes 149 names of outstanding Latin Ameri-

can personalities and is available without charge. **Don Munson**, YU 2-8827, can be contacted for information.

RADIO & TV: **Richard Hudson**, editor of War/Peace Report, debated William Rusher, publisher of the National Review on a recent Barry Farber show on WOR. Subject: the proposal of the latter magazine that the U.S. Strategic Air Command make a nuclear strike on Red China's nuclear installations.

HONORS: **Norman M. Lobsenz** elected prexy of the Society of Magazine Writers.

MARRIED: **Al Peterson**, former USIS information officer in Europe and the UAR, and now a p.r. exec in New York, to Hattie Anna Doll, of Providence, R.I., in Brooklyn on Dec. 20. They are living at 48 East 66th Street, N.Y.

CONDUCTOR: **Dorothy Omansky**, chairman of the Continental Adventure Committee of the United Nations Association, will conduct a 21-day European tour for its members this summer. Departing July 20, London, Rome, Florence, Venice, Lucerne, Paris and Amsterdam will be visited.

WORLD-WIDE TICKER

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and government officials. . . IPC was an idea of Manuel Fraga Iribarne, Minister of Information & Tourism, and he arranged the quarters, now the food service. Sr. Fraga returned from a US trip, brimming with praise about his treatment, especially from the press.

Harold Milks, AP, returned from home leave in the US, part of which was spent on the lecture circuit. . . Carlos Mendo, UP, also made a whirlwind trip to accompany Minister Fraga, but he had no time for anything but writing and traveling.

Among those around recently were Photographers Arnold Newman for Holiday, and **Bradley Smith**, doing a book on Art in Spain. . . John Bainbridge, The New Yorker, studying Americans living abroad, moved to the plush Mediterranean resort of Marbella to continue his research. . . Visitors due in January are Nathan Goldstein, circulation director of NY Times, and **Irvin S. Taubkin**, promotion director, and their wives.

William Copeland, Public Affairs Officer of US Embassy and an old UP-man, leaves in late January for home leave in Washington and reassignment. . . Earl Wilson, also an old UP hand and more recently Public Affairs Officer in Hong Kong, arrives Feb. 25 to take up Madrid spot.

PARIS. . . from **BERNARD REDMONT**

Joseph Grigg, West European news manager for UPI, was elected president of Anglo-American Press Association

of Paris for 1965. **Waverly Root**, Washington Post, was elected American vice-president. **Eric Hawkins**, editor emeritus of Paris NY Herald-Trib, was re-elected secretary, a post he's held since 1947. Elected American members of executive committee were **Don Cook**, NY Herald-Trib; **Robert Farrell**, McGraw-Hill World World News; Alain de Lyrot, Copley News Service, and Donald Shannon, LA Times. Grigg succeeds Robert Cooper, London Times. Presidency rotates each year between American and British correspondents.

Hundreds of newsmen gathered in Paris to cover the annual NATO ministerial conference at year-end.

LONDON. . . from **BOB TUCKMAN**

Latest addition to American press corps here is Murray Gart, new head of Time magazine's London bureau. He formerly was Time bureau head in Chicago. . . **Tom Curran**, UPI vice-president and general European manager, is off to States for month's holiday, including a visit to his son in Los Angeles. . . **Danny Gilmore**, UPI's European news editor, a victim of hit-and-run driver Oct. 29, is back on the job with his left arm in a cast.

Off to the States also on home leave are **Wilbur Landrey**, UPI's London-based manager for Africa, and **Tom Reedy**, AP. . . Back in London from African jaunt is **Lynn Heinzerling** AP. . . Also back in London from home leave are Ed Shanke, AP, and your correspondent.